euNetworks’ *dc connect* Brings Instant Bandwidth to London’s Businesses

£8 million investment made to support the capital’s growing need for bandwidth

London, UNITED KINGDOM – 14 October 2014 – Bandwidth provider euNetworks Group Limited (SGX: 5VT.SI), today announces its *dc connect* service, providing near instant, scalable high bandwidth data to data centre connectivity across 35 directly connected data centres in London with onward connectivity to 250 data centres in Europe.

euNetworks has invested £8m in pre-deploying this high bandwidth infrastructure in London to help retain the city’s position as a leading technology hub. Today the company works with both data centres and some of the largest technology businesses in the world, who have an ever-increasing demand for these services.

Brady Rafuse, CEO of euNetworks, says: “As a leading European bandwidth infrastructure provider, we invest in our network to provide high bandwidth scalable connections. Data centre connectivity infrastructure is critically important to business today as it enables the agility and flexibility customers seek in response to dynamic market conditions and cost efficiencies.”

*dc connect* offers service turn up within five days to 35 key data centres in London. euNetworks is one of the few providers in the London market who owns and operates its fibre based network, meaning the company controls service level performance and is able to offer competitive rates. The solution delivers Fibre, Wavelengths and Ethernet service offerings between the 35 sites.

Commenting on the launch, Rafuse says: “As part of his London Infrastructure Plan 2025, the Mayor of London wants access to superfast broadband for 99 percent of the capital’s properties by 2018. By doing so, it’s estimated that London’s tech sector can deliver a $12 billion economic boost and 46,000 jobs over the next decade. We believe that, by connecting businesses to our own fibre network in London, *dc connect* will help to achieve this goal by delivering a reliable, scalable and efficient solution in a way that other providers cannot.”

Many businesses are benefitting from the cloud. Video games developers for example, want to do collaborative rendering on projects stored remotely. Businesses are also increasingly offering cloud based services, where all data is stored in a data centre – not on the user’s computer. In order for London to attract, grow and retain such businesses, it must have the bandwidth to support them.

Doug Loewe UK MD at European data centre provider Interxion added “Trends such as virtualisation, big data, and the cloud mean that data centres are seeing an unprecedented demand for bandwidth from their customers. At Interxion our focus has always been about providing the best connectivity options to our customers. Having euNetworks’ *dc connect* service in our sites allows us to build on this heritage and continue to offer our customers innovative connectivity services, so that they in turn can meet the rapidly changing needs of their customers.”
Syed Kamall, MEP for London welcomed the investment, saying: "For London to remain an attractive location for modern businesses, it is essential that we continue to see this sort of investment in London’s communications infrastructure to provide bandwidth services."

James Cleverly, Greater London Authority said “High speed digital connectivity has moved from being a ‘nice to have’ to being a core part of London’s competitive advantage. It not only facilitates business, but also supports decentralised working, a healthier work/life balance and the chance to reduce pressure on our transport infrastructure. I am pleased that London continues to attract high tech investment.”

About euNetworks
euNetworks Group Limited (SGX: 5VT:SI) is a bandwidth infrastructure provider, owning and operating 13 fibre based metropolitan networks across Europe connected with a high capacity intercity backbone covering 38 cities in 9 countries. The Company offers a portfolio of metropolitan and long haul services including Colocation, Dark Fibre, Metro Wavelengths, Wavelengths, Ethernet, and Internet. Enterprise and carrier customers benefit from euNetworks’ unique inventory of fibre and duct based assets that are tailored to fulfil their high bandwidth needs.

euNetworks’ dc connect offers rapid bandwidth delivery to 35 key data centres in London, including those operated by Equinix, Interxion, Infinity, Virtus, Volta, Global Switch, iRack Networks and Telehouse.

euNetworks Group Limited is headquartered in London and publicly listed on the Singapore Stock Exchange. For further information please visit www.eunetworks.com

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